

**IMBA PROGRAM
COLLEGE OF COMMERCE
NATIONAL CHENGCHI UNIVERSITY**

**IMBA Leaders Forum
Fall 2014**

A. Instructor Professor Chuen-Lung Chen

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Office: Room 261218, 12th Floor, College of Commerce Building

Office hours: By appointment

B. Course Objective

Leaders Forum is designed to create a platform for industry leaders to share their insights and experience with the IMBA and other graduate students.

C. Course Structure

❖ **Speakers:** Five to six outside speakers, each to provide a 75-minute lecture and a 35-minute Q&As.

❖ **Time:** 2:10 pm to 4:00 pm on Saturdays, (10/18, 11/29, 12/13, 1/3 and 1/10)

❖ **Place:** Room 101, Yi-Xian Building

D. Grading Policy

Two weeks after the last class meeting, each student must submit two two-page, double-space reports, describing what he/she has learned from any two out of the five lectures. The course grade will be based primarily on the written report. Class attendance and participation in discussion will also be a factor in determining the course grade.

Students are required to attend all class meetings and be on time. One absence will be allowed. Those students who miss two or more class meetings **will not** receive a course grade.